

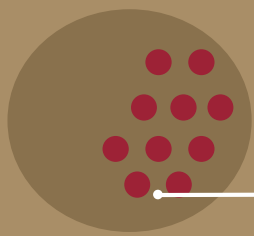
2020 SNAPSHOT



June 8-14 | Kelowna, BC | Gallagher's Canyon G&CC



Raising Funds for Local Charities | Profiling the Okanagan Worldwide | Economic Impact



\$600,000
Raised for
local charities
(since 2016)



\$2.5M
Economic Impact



350
Volunteers



417,000
Social Media
Impressions

Next Generation of PGA TOUR Players



Community Engagement



Celebrities



2020 SNAPSHOT



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PATH TO THE PGA TOUR...STARTS HERE



- 41** Alumni
- 7** Wins
- 2** Presidents Cup Players
- 1** Ryder Cup Player
- 1** Rookie of the Year



- 231** Alumni
- 32** Wins

FACTS + FIGURES

156	\$200K	72	60
Players	Purse	Holes Stroke Play	And Ties Make the Cut

Awarding Korn Ferry Tour status to the Top-10 points earnings at seasons-end

